

VISION STATEMENT

Parkview Gardens will become University City's premier Transit-Orientated Sustainable Neighborhood by building upon its rich history, unique assets of buildings and parks, the arts, culture and entertainment corridor of THE LOOP, and its adjacency to University City's Civic Center, Washington University North Campus, and adjacent business parks and neighborhoods



**PHASE 2.0 –
GUIDING
LIVABILITY
PRINCIPLES****2.3 – REFINEMENT OF
VISION, GOALS, &
SUSTAINABILITY /
LIVABILITY
PRINCIPLES**

- 1) Vision, Goals, &
Sustainability/Livability
Principles document

REVISED SUSTAINABILITY VISION

Parkview Gardens will become University City's *premier* Transit-Oriented Sustainable Neighborhood by building upon its rich history; historic buildings and proposed parks; the arts, culture and entertainment corridor of THE LOOP; and its adjacency to University City's Civic Center, Washington University North Campus, Cunningham Business Park, and surrounding single family residential neighborhoods.

PHASE 2.0 – GUIDING LIVABILITY PRINCIPLES

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REVISED SUSTAINABILITY GOALS

1. **Revitalize as a Transit Oriented Neighborhood** by increasing the transportation options and creating an active pedestrian network to reduce household transportation cost, reduce environmental impact of personal mobility, increase access to neighborhood amenities and transit, build community identity, and promote public health.
2. **Build upon Existing Neighborhood Character and Amenities** to bolster community identity, ownership, and inclusiveness by leveraging public amenities such as the historic architecture, proposed parks and greenways, and signature arts, culture, and retail establishments.
3. **Expand Existing Arts, Culture, and Education Programs, Projects, and Venues** by increasing collaboration among neighborhood participants, attracting new creative and educational enterprises, and establishing the neighborhood as a unique arts and culture district.
4. **Increase Local Business and Job Opportunities** by growing a diverse job market and promoting innovation and creative industries with easy access to educational opportunities, services, and basic worker amenities.
5. **Promote Social and Economic Diversity and Housing Affordability** by expanding housing and transportation choices for people of all ages, incomes, races, and ethnicities and creating equitable access to neighborhood resources such as libraries, schools, and parks.
6. **Strengthen Neighborhood Capacity to Positively Impact Environmental Systems** by developing policies and projects, and buildings programs and networks that promote recycling, energy-use reduction, water cleanliness and conservation, waste management, and habitat preservation.

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REVISED SUSTAINABILITY PRINCIPLES / FRAMEWORK

Placemaking + Community Character + Mobility

Connectivity/Accessibility

Walkability – pedestrian only paths, connected sidewalks, connected streets, small blocks, mid block passages, amenities within walking distance,

Bikeability – bike lanes, bike racks, bike safety signage, speed limits, public awareness and outreach,

Public transit

Metrolink – signage, business employee ride promotion program, residential ride promotion program, pedestrian connections to station, station safety, adequate park and ride space,

Trolley – frequent and well located stops, reasonable fare price, adequate schedule, links to important local destinations,

Bus – signage, well located stops, bus stop safety, bus shelters with route postings, promotion for residents, promotion for businesses.

Land use – scale of blocks, scale of buildings, preservation and restoration of nature, equal distribution of amenities, cohesive density plan, holistic distribution of housing and jobs, access to parks + public space, low impact development

Infrastructure

Streets – speed limits, safety, integrated environmental measures, pavement condition, sidewalk condition, observe best practices in materials, methods, and designs of new streets. Design streets as lively public spaces.

Utilities – safety, accessibility, integrated systems, materials use reduction

Parking – shared parking options, reduce surface parking lots, no requirement on parking spots for developers, street parking, structured + underground parking options,

Parks + Public Space – park programming, functional park spaces, accommodate all ages and abilities of people, location + distribution, variety in types of parks and public space (playgrounds, sports fields, gardens, ecological, bike, entertainment, dog, flower, habitat, etc) , accessibility to parks and pub space, identifying characteristic of neighborhood, safety, destinations

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Placemaking + Community Character + Mobility (continued)

Planning – building type and location, distribution of public and private developments, formal building code, low impact development, program buildings to create lively streets, building locations and sizes to promote lively streets, neighborhood clusters to create people-friendly transitions between housing and business clusters,

Housing – rehabilitation and renovation of existing housing stock, preservation of existing housing, multiple housing types and sizes, equitable distribution of housing, introduction of new residential opportunity zones, increase home ownership, promote homeowner participation in neighborhood associations, promote green living practices in building materials, energy, renovation, etc., promote quality design that builds neighborhood identity and character,

Mixed use – avoid single land uses in one block, promote mixed use buildings, stacked program as a solution to mixed uses (building height), housing/business balance, fill in neighborhood amenity gaps that exist today (grocery, pharmacy, hardware, market, florist, tailor, daycare, etc)

Density (population + building) – increase T.O.D. viability by increasing density of people living and working, diversity in population density will promote mixed use, building density will preserve open space, public space, and habitat therefore creating amenities and increasing land value, density of buildings and people to activate public spaces and parks,

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Arts + Culture + Education

The Loop – develop diversity in the Loop as a destination, leverage the draw of the loop to promote environmental initiatives of the neighborhood (biking, recycling, composting, food equality/distribution/locality)

Arts in education – increase art programs in k-12 schools and in child care centers

Public funding for the arts – increase funds available for arts and culture programs and events

Events in arts and culture – provide spaces and promote public arts and cultural events in the neighborhood like seasonal festivals, parades, concerts, gallery crawls, performances, contests, fairs, etc.

Promote business involvement in arts and entertainment culture

Leverage Wash U involvement in culture and arts community – tap into university programs and resources and link them with public activities and events. Bridge Wash U and community involvement in arts events, education, and outreach.)

Cultural sustainability – build on cultural elements residents think are important and vital to the community, support cultural diversity in institutions and programs,

Economic Development + Prosperity

Jobs – promote diversity to support a stable local economy, increase total number of jobs by clustering/creating job centers and creating more office space accessible to transit.

Jobs/housing balance – create a livable balance of residents and daily commuters for a vibrant TOD neighborhood to make a healthy local economy.

Sustainable business practices – promote sustainable business practices at local level through collective action, business associations, and holistic systems thinking.

Innovation – attract and grow creative industries by promoting neighborhood assets and creative cultural amenities.

Public tax base

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Community Health + Empowerment

Public safety – promote increased safety, reduction in crime, and general safety practices through promotion of diversity and tolerance, appropriate security measures, well monitored and visible public space, neighborhood accessibility and ease of mobility, conflict resolution practices,

Participation/transparency/civic engagement (openness, trust) – transparent approach to city management practices, open communication forums, communal spaces for civic engagement,

Emergency preparedness

Communication – exchange ideas and strategies with other sustainable transit oriented neighborhoods to maintain best practices and continue toward a sustainable future

Diversity – promote community stability and resilience and global consciousness through diversity, promote tolerance through education and community participation, promote spiritual acceptance and diversity in neighborhood,

Affordable housing – increase affordable housing options, promote integrated community living with equally distributed options for affordable housing, rehabilitate and renovate existing housing affordable housing conditions to meet current standards, reduce utility and transportation cost for low income families by using green building practices and locating housing close to transit options,

Human & social services – ensure equal access to education and health care opportunities.

Neighborhood governance – ensure community participation in government processes, promote residential leadership and participation in neighborhood organizations, promote collaboration among neighborhood organizations, local businesses, institutions, and city governments.

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Urban + Environmental Systems

Water – promote healthy and sustainable water sources, promote best water-use practices in homes and businesses for water conservation, water energy, and recycling,

Stormwater – coordinate open space to serve in the function of stormwater quantity and pollution management, use rain gardens or green streets as an integrated stormwater management strategy, use permeable paving where possible to decrease runoff and increase ground water infiltration, create/update holistic sewer and utility system to make maintenance and updates easier in the future.

Air quality – promote healthy air quality by promoting energy efficiency in buildings, sustainable transportation methods, decreased car travel, increased tree cover along major roads and streets, etc. Create and air quality assessment program to monitor progress,

Energy/climate change – minimize neighborhood impacts on climate change by increasing energy efficiency in urban services (waste, water, utilities), decrease heat island effect by shading paved areas with trees or other methods, promote energy efficient building practice by offering incentives for renovation/investment in energy saving technologies, orient buildings for increased solar efficiency, incentivize use of natural energy resources like wind, solar, and geothermal.

Waste/recycling/composting – design closed loop systems for waste management efficiency, promote personal, business, and district neighborhood recycling and composting programs integrated with neighborhood resources like community gardens, restaurants, etc.

Natural systems/habitat/resources/biodiversity/backyard ecology – increase awareness of natural systems through education, preserve ecologically functional open spaces for natural systems function and habitat preservation, increase biodiversity with creation of micro landscapes/micro habitats for native species, promote diversity in backyard ecology with native plants and on site rainwater management, limitation of fertilizers, and home gardening.

Buildings/facilities – make appropriate investments in physical infrastructure of streets and public buildings, promote green building techniques, design streets with best practices for access to utilities, stormwater runoff, materiality, and public safety.

Food – increase availability of food options within a 5 minute walking distance of all residents, increase diversity of food options within neighborhood – particularly with grocery stores, farmers markets, locally grown food, convenience stores, and restaurants. Increase equitable access and distribution of food resources throughout the neighborhood