

This DRAFT DOCUMENT is subject to revisions, including graphics and appearance, based on further comments from the Public Hearing on April 25, 2012 and others.



5 | Plan Vision & Sustainability Principles



PLAN VISION

Parkview Gardens will become University City's premier Transit-Oriented, Sustainable, and Smart Community

by building upon its rich history; unique assets of parks, the arts, and the culture and entertainment corridor of the Loop; and its adjacency to University City's Civic Center, City of St. Louis, Washington University North Campus, and adjacent business parks and neighborhoods.

Envisioning a Sustainable Future

The Parkview Gardens Neighborhood Sustainable Development Plan aims to integrate public open space and parks, transit, and the development market into a sustainable future for Parkview Gardens that capitalizes on the neighborhood's history and character, unique location, and existing partnerships. The following *Plan Vision* and *Sustainability Principles* have been developed, in conjunction with the Client and community, to help achieve this sustainable future.

The *Plan Vision* outlines the aspirations of the Parkview Gardens community and is supported by seven *Sustainability Principles* that comprehensively address the community's vision through the lenses of economics, environment, and social equity, ensuring a triple bottom line approach to planning for the future of Parkview Gardens. Each *Principle* further encompasses a series of sustainability *Action Items*, outlined on Pages 73- 75, which form the framework of the *Sustainability Action Plan* presented at the end of this document.



Rendering at Delmar and Enright



Rendering At Vernon and Kingsland

Sustainability Principles

- 1|0 **Increase economic development opportunities, choice & neighborhood prosperity** by growing a diverse job market, promoting innovation and creative industries with easy access to educational opportunities and high-tech smart infrastructure, expanding housing and transportation choices, and creating equitable access to neighborhood resources such as libraries, schools, and parks.
- 2|0 **Revitalize Parkview Gardens as a walkable, compact, transit-oriented, and car-optional neighborhood** by increasing the transportation options and creating an active pedestrian network to reduce household transportation cost, reduce environmental impact of personal mobility, increase access to neighborhood amenities and transit, build community identity, and promote public health.
- 3|0 **Build upon existing community qualities and characteristics** to bolster community identity, ownership, and inclusiveness by leveraging public amenities such as the historic architecture, proposed parks and greenways, and signature arts, culture, and retail establishments.
- 4|0 **Expand existing arts, culture, and education assets and partnerships** by increasing collaboration among the neighborhood participants, attracting new creative and educational enterprises, and establishing the neighborhood as a unique arts and culture district.
- 5|0 **Promote community health, safety, and empowerment** by expanding housing and transportation choices for people of all ages, incomes, races, and ethnicities and creating equitable access to neighborhood resources such as libraries, schools, and parks.
- 6|0 **Protect, support, and expand healthy urban environmental systems** by developing policies and projects, and buildings programs and networks that promote recycling, energy-use reduction, water cleanliness and conservation, waste management, and habitat preservation.
- 7|0 **Organize for implementation success, civic engagement and community leadership** by coordinating implementation between University City and the City of St. Louis with non-profit management, form-based regulations, sustainability impact assessment, and on-going community collaboration.



