



Parkview Gardens Neighborhood Sustainable Development Plan

Guide for Commercial and Home Businesses

This guide offers suggestions on how to learn about and understand the Parkview Gardens Neighborhood Sustainable Development Plan (PGNSDP). Most of the relevant information about the Plan and the planning process may be found on the project website www.parkviewgardensvision.org. For starters, mouse over or click on **PLANS & DRAWINGS** and then click on **EXECUTIVE SUMMARY**. Carefully read the summary, paying close attention to “Issues & Challenges” and “Assets & Opportunities.”

Parkview Gardens neighborhood is the result of hundreds of development decisions made over the past century. It is currently located at the center of a historically rich but changing urban environment. How shall we handle inevitable change? The Plan suggests that we use the triple-bottom-line approach to sustainability as a guide in planning the future of Parkview Gardens. This approach is based on the concept of the 3 Es: *Environment, Equity, and Economics*. The key to triple-bottom-line relationships lies in the multi-faceted interrelationship of projects and initiatives, and not in discreet projects and initiatives alone. Sustainable-design experts state: *“Nurturing this web of relationships and flows affords communities the means to enhance their local wealth (environmental, economic, and cultural), resilience, and competitiveness, and to take control of designing and managing their future.”*

Improved accessibility to and from the neighborhood, through public mass transit, as well as increased pedestrian and vehicular traffic, will support expanded commercial activity in the area, particularly in The Delmar Loop and along major arterials bounding the neighborhood. Business people may be interested in specific sections of the Plan such as:

- Part 2: Mobility & Transit Infrastructure
- Part 3: Public Space
- Part 4: Compact & Car-Optional Development
- Part 14: Sustainability Action Plan

Expanded shopping, dining and entertainment opportunities, plus the experience of visiting a unique and historic urban venue will draw a stronger consumer base.